

Specialized Trail Days - VIC

DATE: Friday, September 12, 2025
LOCATION: Little River, Victoria, AU

Event Description

Specialized Trail Days - VIC is a premier expos event in Little River. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 869 people

Event ID: DZww3Zqy2rgCwNKCeX

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 348 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
