

Specialized Trail Days - Gap Creek

DATE: Saturday, October 25, 2025
LOCATION: Mount Coot-tha, Queensland, AU

Event Description

Specialized Trail Days - Gap Creek is a premier expos event in Mount Coot-tha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 826 people

Event ID: DqFNyNJxpf2yHcoP7j

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 330 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.