

Specialized Trail Days - Cyclery Northside

DATE: Friday, September 26, 2025
LOCATION: North Narrabeen, New South Wales, AU

Event Description

Specialized Trail Days - Cyclery Northside is a premier expos event in North Narrabeen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,157 people

Event ID: CT4dDvimEghRqJFPhB

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 463 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.