

Special EFX featuring Chieli Minucci, Brian Bromberg, Lin Rountree, and 7 others

DATE: Saturday, August 16, 2025
LOCATION: Stockbridge, Georgia, US

Event Description

Special EFX featuring Chieli Minucci, Brian Bromberg, Lin Rountree, and 7 others is a premier festivals event in Stockbridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 60/100

Expected Attendance: 3,200 people

Event ID: DJqgi7yCY5xn2F4g8S

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,280 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
