

SPE OKC August Monthly Luncheon

DATE: Thursday, August 21, 2025
LOCATION: Oklahoma City, Oklahoma, US

Event Description

SPE OKC August Monthly Luncheon is a premier conferences event in Oklahoma City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 25/100

Expected Attendance: 59 people

Event ID: 7F4PGLD3Sn2kAmP8Bf

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 24 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.