

Sparta Prague vs AS Roma

DATE: Saturday, August 30, 2025
LOCATION: Praha 10, Hlavní m -7Fò aha, CZ

Event Description

Sparta Prague vs AS Roma is a premier sports event in Praha 10. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 42/100

Expected Attendance: 407 people

Event ID: J2QowjzknuBq7QPDfh

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 163 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.