

SpaMedica Brighton CPD Event

DATE: Wednesday, September 3, 2025
LOCATION: Sayers Common, England, GB

Event Description

SpaMedica Brighton CPD Event is a premier conferences event in Sayers Common. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 387 people

Event ID: GYhhg5LofccZiaFVso

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 155 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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