

So!YoON!, Tereza, Binary Digit, and 3 others

DATE: Thursday, September 11, 2025
LOCATION: Paris 06, FR

Event Description

So!YoON!, Tereza, Binary Digit, and 3 others is a premier concerts event in Paris 06. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 602 people

Event ID: E8v3npj3PJSNgB5AgE

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 241 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.