

Soweto AO VIVO no Bahia 35 Music Bar

DATE: Sunday, November 30, 2025

LOCATION: Minas Gerais, BR

Event Description

Soweto AO VIVO no Bahia 35 Music Bar is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 244 people

Event ID: CZF5afYdtaR3veUciZ

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 98 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.