

Southwest Forest Products Expo 2025

Aug 22-23 in Hot Springs, Arkansas

DATE: Friday, August 22, 2025
LOCATION: Hot Springs, Arkansas, US

Event Description

Southwest Forest Products Expo 2025 Aug 22-23 in Hot Springs, Arkansas is a premier expos event in Hot Springs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 66/100

Expected Attendance: 6,500 people

Event ID: 8MM4PTnYMYmbHC7LF5

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
