

# Southport Trip (A)- Friday 22nd August, 10am - The Grange pick up

DATE: Friday, August 22, 2025  
LOCATION: Manchester, England, GB

---

## Event Description

Southport Trip (A)- Friday 22nd August, 10am - The Grange pick up is a premier performing-arts event in Manchester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 43/100

**Expected Attendance:** 423 people

**Event ID:** HduschFmzq3UMJPJhF

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 169 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---