

Southend United vs Woking FC

DATE: Wednesday, November 5, 2025

LOCATION: Woking-Foxhills, GB

Event Description

Southend United vs Woking FC is a premier sports event in Woking-Foxhills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,708 people

Event ID: 3zdy8S7TWW8WHqepmG

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,083 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.