

Southend Museum Tour - Prittlewell Prince

DATE: Thursday, August 21, 2025
LOCATION: Saint Annes on the Sea, Lancashire, GB

Event Description

Southend Museum Tour - Prittlewell Prince is a premier conferences event in Saint Annes on the Sea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: 5eGtsMVdKcwMypqTBG

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/southend-museum-tour-prittlewell-prince>

Document generated on 6/4/2026, 6:58:58 AM