

Southchurch Business Expo 2025

DATE: Thursday, September 18, 2025
LOCATION: Southend-on-Sea, England, GB

Event Description

Southchurch Business Expo 2025 is a premier expos event in Southend-on-Sea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 462 people

Event ID: 4NbTiMiABpv3a48Zg5

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 185 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 12:17:06 PM