

South West Community Disability Expo

DATE: Thursday, February 5, 2026
LOCATION: East Bunbury, Western Australia, AU

Event Description

South West Community Disability Expo is a premier expos event in East Bunbury. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 32/100

Expected Attendance: 127 people

Event ID: FfV7m89PwCzF4VLxZZ

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 51 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
