

South Sydney Rabbitohs Reserves vs Canberra Raiders

DATE: Saturday, August 23, 2025
LOCATION: Redfern, New South Wales, AU

Event Description

South Sydney Rabbitohs Reserves vs Canberra Raiders is a premier sports event in Redfern. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,975 people

Event ID: Au2scbRkQx7SyJctDK

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,990 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.