South Island Clinics - Success with Horses

DATE: Friday, September 5, 2025
LOCATION: Te R ¶'ÖòÕ@e Rakiwhakaputa, Canterbury Region, NZ

Event Description

South Island Clinics - Success with Horses is a premier community event in Te R ¶'ÖòÕ@e Rakiwhakaputa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 28/100
Expected Attendance: 75 people
Event ID: BBuDHqzz2xp7sEFfDY

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 30 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.