

South Glens Falls-Town of Moreau Chamber of Commerce Concerts in the Park

DATE: Wednesday, August 13, 2025
LOCATION: South Glens Falls, New York, US

Event Description

South Glens Falls-Town of Moreau Chamber of Commerce Concerts in the Park is a premier concerts event in South Glens Falls. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 510 people

Event ID: 4R7mBU3wTHfUVy45NZ

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 204 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
