

SOUTH EAST QUEENSLAND TATTOO AND ARTS EXHIBITION

DATE: Thursday, September 11, 2025
LOCATION: Acacia Ridge, Queensland, AU

Event Description

SOUTH EAST QUEENSLAND TATTOO AND ARTS EXHIBITION is a premier expos event in Acacia Ridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 63/100

Expected Attendance: 4,330 people

Event ID: 8zwwMPHRYdX3haZWLo

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,732 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
