

# South Dakota Coyotes vs Northern Iowa Panthers

DATE: Saturday, October 18, 2025  
LOCATION: Cedar Falls, Iowa, US

## Event Description

South Dakota Coyotes vs Northern Iowa Panthers is a premier sports event in Cedar Falls. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 69/100  
**Expected Attendance:** 8,434 people  
**Event ID:** 5avxJtzSs5wGqNLtDN

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 3,374 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*