

South City Beach: Mueres en el Mar & Asha Prince with Special Guests

DATE: Saturday, August 30, 2025
LOCATION: Halifax, Nova Scotia, CA

Event Description

South City Beach: Mueres en el Mar & Asha Prince with Special Guests is a premier concerts event in Halifax. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 649 people

Event ID: DMFkq2qqc4fUKSkjGR

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 260 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.