

South Bend Cubs vs Beloit Sky Carp

DATE: Saturday, August 16, 2025

LOCATION: Beloit, Wisconsin, US

Event Description

South Bend Cubs vs Beloit Sky Carp is a premier sports event in Beloit. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,495 people

Event ID: 3RARBXG399yz7F8hir

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 598 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.