

Soundscape Through The Galaxy: With Light Language Activations

DATE: Thursday, August 21, 2025
LOCATION: Mount Coot-Tha, Queensland, AU

Event Description

Soundscape Through The Galaxy: With Light Language Activations is a premier community event in Mount Coot-Tha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 33/100

Expected Attendance: 142 people

Event ID: 3ZT2zxm32mW5spxyqG

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 57 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.