

Sounds Like Summer - Neighborhood Fun Run

DATE: Thursday, August 14, 2025
LOCATION: Rosemary Beach, Florida, US

Event Description

Sounds Like Summer - Neighborhood Fun Run is a premier performing-arts event in Rosemary Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: 7ct2a83ML8QYRRjK6U

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 3:43:27 AM