

Sound Healing for Rest & Renewal - Toowong

DATE: Friday, August 29, 2025
LOCATION: Mount Coot-Tha, Queensland, AU

Event Description

Sound Healing for Rest & Renewal - Toowong is a premier concerts event in Mount Coot-Tha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 161 people

Event ID: E6HZAmWvP8MYayLCvx

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 64 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.