

Sound Healing festival on 27 Sep, 12:00 pm - 7:00 pm

DATE: Saturday, September 27, 2025
LOCATION: Tambon Nam Phrae, Chang Wat Chiang Mai, TH

Event Description

Sound Healing festival on 27 Sep, 12:00 pm - 7:00 pm is a premier festivals event in Tambon Nam Phrae. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 654 people

Event ID: HpTW5j5Sbk3nNe5gD4

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 262 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/sound-healing-festival-on-27-sep-1200-pm-700-pm>

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