

SOUND HEALING CONCERT - JOURNEY INTO SILENCE 2025

DATE: Saturday, September 6, 2025

LOCATION: An L ịc, H Ó Chí Minh, VN

Event Description

SOUND HEALING CONCERT - JOURNEY INTO SILENCE 2025 is a premier concerts event in An L ịc. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 166 people

Event ID: 8WbFs9skP6X8JzMpdV

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.