

# Soul Journey ~ Marcoola Psychic Expo | 19th October, 10am to 3pm

DATE: Saturday, October 18, 2025  
LOCATION: Marcoola, Queensland, AU

---

## Event Description

Soul Journey ~ Marcoola Psychic Expo | 19th October, 10am to 3pm is a premier expos event in Marcoola. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 53/100

**Expected Attendance:** 1,445 people

**Event ID:** C9Wg6G5u7aAQGxuq2A

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 578 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/soul-journey-marcoola-psychic-expo-19th-october-10am-to-3pm>

Document generated on 6/4/2026, 1:01:41 PM