

Sophia at Burgtheater

DATE: Sunday, August 31, 2025
LOCATION: Dinslaken, North Rhine-Westphalia, DE

Event Description

Sophia at Burgtheater is a premier concerts event in Dinslaken. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 356 people

Event ID: DDnuUahntN7xiYmLvs

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 142 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
