

Sooshi Mango: Home Made Encore

DATE: Saturday, September 13, 2025

LOCATION: Saint Kilda, Victoria, AU

Event Description

Sooshi Mango: Home Made Encore is a premier performing-arts event in Saint Kilda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 55/100

Expected Attendance: 1,867 people

Event ID: J3us7WMzNvCD5rB8XB

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 747 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.