

# Sonno e Salute: insonnia, apnee e altri disturbi del sonno

DATE: Sunday, November 9, 2025  
LOCATION: Cuneo, Piemonte, IT

## Event Description

Sonno e Salute: insonnia, apnee e altri disturbi del sonno is a premier conferences event in Cuneo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 23/100

**Expected Attendance:** 47 people

**Event ID:** 8vq69htATdaRh3p4uR

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 19 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*