

# Son Rompe Pera and KIN'GONGOLO KINIATA

DATE: Wednesday, August 27, 2025  
LOCATION: Bordeaux, Nouvelle-Aquitaine, FR

## Event Description

Son Rompe Pera and KIN'GONGOLO KINIATA is a premier concerts event in Bordeaux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 56/100

**Expected Attendance:** 1,902 people

**Event ID:** BdWny3vNKTuER9BwZg

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 761 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*