

Son of the Velvet Rat and The Ghost And The Machine

DATE: Friday, October 10, 2025
LOCATION: Waidhofen an der Ybbs, Niederösterreich, AT

Event Description

Son of the Velvet Rat and The Ghost And The Machine is a premier concerts event in Waidhofen an der Ybbs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: G2axvBt4FKfLFoZfLJ

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.