

Sommerkultur Dinslaken / The Food at Burgtheater

DATE: Thursday, August 14, 2025
LOCATION: Dinslaken, North Rhine-Westphalia, DE

Event Description

Sommerkultur Dinslaken / The Food at Burgtheater is a premier festivals event in Dinslaken. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 60/100

Expected Attendance: 3,200 people

Event ID: ErTCd2ixYeruxvCudC

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,280 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.