

Sommerkultur Dinslaken / Suzi Quatro at Burgtheater

DATE: Friday, August 22, 2025
LOCATION: Dinslaken, North Rhine-Westphalia, DE

Event Description

Sommerkultur Dinslaken / Suzi Quatro at Burgtheater is a premier festivals event in Dinslaken. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 60/100
Expected Attendance: 3,200 people
Event ID: 7yp3FgRD9YR6haHd2Y

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,280 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.