

Sommerfest BVMID Rheinland-Pfalz auf dem Weingeküst Weinmarkt Nieder-Olm

DATE: Friday, August 22, 2025
LOCATION: Nieder-Olm, Rheinland-Pfalz, DE

Event Description

Sommerfest BVMID Rheinland-Pfalz auf dem Weingeküst Weinmarkt Nieder-Olm is a premier festivals event in Nieder-Olm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 1,028 people

Event ID: 5Zp2GYRDzZzgt3RZhU

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 411 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.