

Solo Riders Convoy – Sydney to ADV FEST 2025, Dorrigo

DATE: Wednesday, August 20, 2025
LOCATION: Wisemans Ferry, New South Wales, AU

Event Description

Solo Riders Convoy – Sydney to ADV FEST 2025, Dorrigo is a premier festivals event in Wisemans Ferry. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 41/100
Expected Attendance: 373 people
Event ID: 4XtuKCFSSWWwdTKAB6

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 149 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
