

SolidWorks Innovation Day Hamilton NZ

DATE: Monday, November 10, 2025

LOCATION: Hamilton, Waikato, NZ

Event Description

SolidWorks Innovation Day Hamilton NZ is a premier conferences event in Hamilton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 367 people

Event ID: CpweQzFB8ECyh7qa9D

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 147 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.