

# SOLD OUT - Ø<ÝéØ<ÝêØ<ß{ LADIES DAY: A BAVARIAN ESCAPE! Ø<ß{Ø<ÝéØ<Ýê - Mia's Cronulla German Beerhall

DATE: Friday, October 24, 2025  
LOCATION: Cronulla, New South Wales, AU

## Event Description

SOLD OUT - Ø<ÝéØ<ÝêØ<ß{ LADIES DAY: A BAVARIAN ESCAPE! Ø<ß{Ø<ÝéØ<Ýê - Mia's Cronulla German Beerhall is a popular festivals event in Cronulla. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 52/100

**Expected Attendance:** 1,266 people

**Event ID:** 6r3uv6Xn5xTRf5AbHr

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 506 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*