

SOLD OUT | Escape to Brisbane and Immerse Yourself in the Toowoomba Carnival of Flowers!

DATE: Wednesday, September 17, 2025
LOCATION: Port Macquarie, New South Wales, AU

Event Description

SOLD OUT | Escape to Brisbane and Immerse Yourself in the Toowoomba Carnival of Flowers! is a premier expos event in Port Macquarie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 40/100

Expected Attendance: 326 people

Event ID: CZhPxuqou9muz34Q7n

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 130 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
