

# Solar Industry Expo 2025 Lahore

DATE: Wednesday, November 5, 2025

LOCATION: Lahore, Punjab, PK

## Event Description

Solar Industry Expo 2025 Lahore is a premier expos event in Lahore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 67/100

**Expected Attendance:** 6,689 people

**Event ID:** 92aJpa9kbJLmiZ2i6N

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,676 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*