

Sol Gathering | 01.11.25 | South Brighton - Christchurch

DATE: Friday, October 31, 2025
LOCATION: Christchurch, Canterbury Region, NZ

Event Description

Sol Gathering | 01.11.25 | South Brighton - Christchurch is a premier expos event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 906 people

Event ID: 3SPC8nFt2c2CybC3Jv

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 362 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
