

Soirée Stand-up Restaurant Salsa Samedi 13 septembre à 20h !

DATE: Saturday, September 13, 2025
LOCATION: La Roche-sur-Yon, Pays de la Loire, FR

Event Description

Soirée Stand-up Restaurant Salsa Samedi 13 septembre à 20h ! is a premier performing-arts event in La Roche-sur-Yon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 40/100

Expected Attendance: 309 people

Event ID: 9A9BJHYdi5ygc8X4Dz

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 124 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
