Soil Workshops for Perth Gardeners

DATE: Saturday, August 23, 2025
LOCATION: Middle Swan, Western Australia, AU

Event Description

Soil Workshops for Perth Gardeners is a premier community event in Middle Swan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 96 people
Event ID: 7aS9E6KDwT8cZAj44G

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 38 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.