

SOGNI SENZA FRONTIERE

DATE: Saturday, November 15, 2025
LOCATION: Bettola-Zelofoamagno, Lombardia, IT

Event Description

SOGNI SENZA FRONTIERE is a premier concerts event in Bettola-Zelofoamagno. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 33/100

Expected Attendance: 136 people

Event ID: 4wagPPvUn2rQPjJimV

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
