

Soft Leather Cross Stitch Journal Making Workshop with Jane Marin

DATE: Friday, September 12, 2025
LOCATION: Childers, Queensland, AU

Event Description

Soft Leather Cross Stitch Journal Making Workshop with Jane Marin is a premier performing-arts event in Childers. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 37/100

Expected Attendance: 215 people

Event ID: GsN2qeVFDmAgFbYM2Y

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 86 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
