

SOFRÊNCIA LÁ NO ALTO com Débora Ramos e Mariana e Lorena Reis

DATE: Sunday, August 31, 2025
LOCATION: Belo Horizonte, BR

Event Description

SOFRÊNCIA LÁ NO ALTO com Débora Ramos e Mariana e Lorena Reis is a premier concerts event in Belo Horizonte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 282 people

Event ID: HziXmC3CvmPgZd56uz

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 113 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.