

Soenderjyske vs Vejle BK

DATE: Sunday, September 21, 2025
LOCATION: Vejle, Vejle Municipality, DK

Event Description

Soenderjyske vs Vejle BK is a premier sports event in Vejle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,477 people

Event ID: 7TvViU3GaAwFx52xKE

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,991 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.