

Social Media Day Paraná

DATE: Thursday, September 11, 2025

LOCATION: Paraná, Entre Ríos, AR

Event Description

Social Media Day Paraná is a premier conferences event in Paraná. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 260 people

Event ID: H9Z6ZMngcnifcWdWNC

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/social-media-day-paran>

Document generated on 6/4/2026, 8:32:59 AM