

Social: Classic Boat & Car Show Festival at the White River Yacht Club

DATE: Saturday, August 16, 2025
LOCATION: Indianapolis, Indiana, US

Event Description

Social: Classic Boat & Car Show Festival at the White River Yacht Club is a premier expos event in Indianapolis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 38/100

Expected Attendance: 241 people

Event ID: 9dNYwpVqQUY5M2NRAY

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.